

# Early Years Resources for Families

## Environmental Print



### Activity ideas:

- **Point out all environmental print** (e.g. shop names, notices, road signs, exit, push/pull, food labels) both inside and outside the home. Let your child see the purpose of this print.
- When outside, ask your child to **find the first letter of their name**. This could be on street signs, shops or notices. This could progress to finding any letters in their name.
- Play a game where your child looks out for **specific logo or signs**, e.g. “Can you find Spar / Post Office / Boots”.
- **On a journey**, ask your child to look out for signs that they recognise and see how many they can find. For example, Shell, McDonalds, or town names.
- Take a **‘sign walk’** and talk about the print that is all around us. Take photos of some of these signs and stick the photos onto a card. This can be used on a future walk to ‘spy’ the signs. Draw a simple map from your house to the shops or the park using the photos. You can also play ‘Sign Bingo’, in a similar way to logo bingo (below).



- **Play Logo Bingo**. This can be made by cutting out logos, e.g. from cereal packets, labels from tins or from junk mail and sticking them onto card. Downloadable logo bingo cards are also available on the internet. Give your child a description of the logo or what it might mean to them, and see if they can pick the right one. For example if you have a logo from your cereal, you might say “You have this for breakfast, we put it in your bowl and we put milk on it”. If you have a logo from a McDonalds cup you might say “We go here sometimes for a treat and you have chips”.

You can also make snap cards by using labels and logos from tins and packets.